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FOR IMMEDIATE RELEASE

Landmark documentary explains how investing *really* works

Regis Media and RockWealth LLP are pleased to announce the imminent launch of a new, landmark documentary about investing.

45 minutes long, *Investing: The Evidence*, sets out what investors can learn from more than 60 years of peer-reviewed, time-tested, academic research. It breaks down into six stand-alone videos, which will be released at regular intervals between now and Christmas. Part 1 is about to go online.

The film was commissioned by the Cheltenham-based financial planning firm RockWealth. Founding Partner Tim Horrocks said:

“When we explain our philosophy to new clients they often express surprise that being evidence-based is a distinguishing feature at all. Surely all advisers make investment recommendations based on what has actually been proven to work? The truth, sadly, is very different. Many advisers still rely on hunches and guesswork, and most continue to recommend just the sort of products that have failed investors for decades.

“That’s why we commissioned Robin Powell and his team at Regis Media to make this documentary. Whether you choose to watch the full-length film in one go, or else work through the six separate parts at your own pace, this could be the most important investment in your future financial security that you will ever make.”

Robin, a former reporter and producer with Sky News, the BBC and ITV, said:

“Although this is the fourth documentary I’ve made about investing, it’s the first aimed specifically at a UK audience.

“Most people don’t really invest at all. Whether they realise it or not, they are speculating — effectively gambling. Not only that, they’re paying intermediaries handsomely just to roll the dice.

“The evidence consistently shows that most of us should invest for the very long term in a broadly diversified portfolio of low-cost, passively managed funds which simply capture market returns, and just rebalance our holdings once a year or so.

“But most financial professionals, including financial advisers, encourage us to do precisely the wrong things — to speculate, to act when we shouldn’t, and to invest in actively managed funds which typically cost ten times more than index funds and yet almost invariably fail to beat the market over the long term.

“It’s a system that works very well for everyone concerned, except the person who really matters, namely the end investor.”

Investing: The Evidence has received rave reviews from senior figures in the investing industry. Gina Miller, who has campaigned for greater transparency in UK asset management, described the film as “outstandingly good”. William McNabb, CEO of the Vanguard Group, said:

“On the topic of investing, Robin Powell’s new documentary is the best 45 minutes you will ever spend. With the help of clear and compelling experts, Robin lays out what everyone interested in the markets must know. It will be required viewing at Vanguard!”

Note to editors

If you would like to interview either Mark or Robin, or you would like to watch Part 1 of Investing: The Evidence, email robin@regismedia.com or call us on +44 (0)121 285 2585.